

A confident and creative designer who is self-motivated, self-sufficient and comes to you with a strong background in both print and digital media. He is someone who can design and create simple, beautiful and easy to understand things. Apart from his advanced graphic design production skills, his key strengths lie in his ability to grasp needs and consider practical solutions.

AREAS OF EXPERTISE:

- ▀ Visual media;
- ▀ Content creation;
- ▀ Artwork;
- ▀ Designing graphics;
- ▀ Magazine layouts;
- ▀ Banners advertisement.

Franklin Ruzvelt Str. No.44
Skopje, Macedonia
gogo@rafajlovski.net
+389 78 220 470



WORK EXPERIENCE

GRAPHIC EDITOR

Rafajlovski Consulting & Audit

2014-CURRENT

Skopje, Macedonia

Duties:

- ▀ Developing customized design solutions for professional magazine *Reprezent* and preparation of educational and advertising materials;
- ▀ Advising clients on strategic content development;
- ▀ Creating a consistent corporate and brand identity for clients;
- ▀ Examining design work for quality, consistency, and accuracy;
- ▀ Working closely with production and marketing teams;
- ▀ Working in collaboration with photographers, copywriters, printers and other designers;
- ▀ Ensuring strict adherence to quality control methods.

TECHNICAL EDITOR OF *YELLOW PAGES*
B2C

2009-CURRENT

Skopje, Macedonia

GRAPHICS EDITOR OF MAGAZINE *CLICK*
Global Media GMP

2010-2011

Skopje, Macedonia

GRAPHIC AND WEB DESIGNER
Akota ING LLC

2008-2010

Skopje, Macedonia

GRAPHIC DESIGNER
Plugin

2004-2008

Skopje, Macedonia

PERSONAL SKILLS

- An active interest and knowledge of emerging web 2.0 technologies;
- Building strong relationships with stakeholders and colleagues;
- Having a strong team spirit and cooperative nature;
- Possessing a creative mindset that is mixed with a strong logical understanding of ideas.

PROFESSIONAL SKILLS AND COMPETENCES

- Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Acrobat, Adobe Flash, Adobe Dreamweaver, QuarkXPress, Corel Draw, Auto CAD, Civil 3D, ARC GIS, MAP Info, Microsoft Word, Excel, PowerPoint;
- Juggling multiple projects while effectively managing timelines and expectations;
- Experience of working with brochures, adverts, posters, POS display and packaging;
- Approaching projects with flexibility and resourcefulness;
- Experience in digital photo resolution and vector file scaling;
- Experience of graphic design in an in-house and agency environment;
- English and Serbian;
- PC literacy: Microsoft Windows (3.10, 3.11, 95, 98, ME, 2000, XP) and MS office (Word, Excel, Power Point); Internet, Web Design (Adobe Dreamweaver, Flash);
- Driving license.

PERSONAL SKILLS

- Possessing a creative mindset that is mixed with a strong logical understanding of ideas;
- An eye for creativity and detail;
- Can work independently and autonomously within a team environment;
- Having a strong team spirit and cooperative nature;
- Dedicated work ethic and ability to work overtime as needed.

ACADEMIC QUALIFICATIONS

- *BSc (Hons) Graduated surveying engineer* *2010 - 2014*
(Faculty of geodetic engineering, St. Cyril and Methodius University, Skopje, Macedonia)
- *Completed course for Quality Management and quality assurance System "Internal auditor" in accordance with ISO 19011* *2009*

REFERENCES

- Available on request.